

We would like to take this opportunity to thank-you for your continued support.

We sincerely wish you a prosperous and successful New Year.

Don't forget the great specials on cut and roll\* prices of:

- ★ Jensen Stripe
- ★ Maxx Floral
- ★ Bamboo Collection
- ★ Henley Collection

Contact your local account manager or call customer service on 1300 656 100 for details on these specials.

\*Special Started 14th Nov 2011. Discounts are off list price excl. GST. Valid while stocks last. Specials not applicable for Jensen Geo & Spots and Maxx Ottoman & Wave.

Please note our Christmas Closure Dates: Distribution Centre last day is Thur 22nd Dec, re-opening on Monday the 9th January 2012.



#### MELBOURNE

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VIC Australia 3067  
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F: 61 3 9418 1290

#### SYDNEY

791 Botany Rd, Rosebery  
NSW Australia 2018  
T: 61 2 9366 3322  
F: 61 2 9366 3382

#### ADELAIDE

Unit 10, 22 Ware St, Thebarton  
SA Australia 5031  
T: 61 8 8234 6666  
F: 61 8 8234 5577

#### BRISBANE

Unit 20, 8 Metroplex Ave, Murarrie  
QLD Australia 4172  
T: 61 7 3895 4600  
F: 61 7 3895 4688

#### CAIRNS

6/149 English St, Cairns  
QLD Australia 4870  
T: 61 7 4034 1425  
F: 61 7 4034 1425

#### PERTH

Unit 10, 1 Irwin St, Wangara  
WA Australia 6065  
T: 61 8 9409 7622  
F: 61 8 9409 7688

Email: [sales@wilsonfabrics.com.au](mailto:sales@wilsonfabrics.com.au)

Overseas Inquiries: [export@wilsonfabrics.com.au](mailto:export@wilsonfabrics.com.au)

#### CUSTOMER SERVICE

TOLL FREE PHONE 1300 656 100

TOLL FREE FAX 1300 654 101

## DEC2011 NEWSLETTER



## SPECIALS & UPDATES



[WILSONFABRICS.COM.AU](http://WILSONFABRICS.COM.AU)

# RANGES OUT NOW

Members of the sampling and merchandising program will have received several new hangers in November, including: **Sheer Purity**, **Mason Collection** and the new extended colour range of **Sheer Nature** and **Luxury Satin**.

To ensure you receive these samples in the first release stage **join the sampling program now**. Call your local account manager for details.



sheer purity



mason collection

If you are not a member of the sampling and merchandising program, contact your local account manager and ask about joining the program today.

## NEW WILSON WEBSITE IS UP AND RUNNING

- ✓ View Product Ranges
- ✓ Zoom in on each colour and design
- ✓ Download and Print Product Brochures & Specifications
- ✓ Sort Products By Australian Made
- ✓ Download newsletters, advertising & how to guides

[www.wilsonfabrics.com.au](http://www.wilsonfabrics.com.au)

# ENERGY SAVING

**Up to 40% of home heating and cooling energy loss occurs via your windows.**

Using Wilson Fabrics for blackout curtains or blinds can help insulate your home, saving consumers money in heating and cooling.

Insulation is measured as an R value. As illustrated in the table below, the most effective window furnishing option is **drapes with pelmets** as this contributes to a **220% improvement in the R value**.

Wilson Fabrics has a vast array of blackout drapery and blind fabrics to choose from to make a stylish and energy efficient solution for windows.

## WILSON BLOCKOUT FABRICS

- ✓ Energy Saving
- ✓ Drapery Fabrics can contribute to a 220% improvement in insulation: R-value
- ✓ Keeps the heat & sun out during summer
- ✓ Keeps the heat in during winter
- ✓ Acoustic/Noise Reduction
- ✓ Wilson's Blind Fabrics are Australian Made with superior **PITCH BLACK™** coating: which is full blackout that surpasses the Australian standard for blackout.

Visit our website for more details on Energy Savings and our **PITCH BLACK™** Blockout Coating

[www.wilsonfabrics.com.au](http://www.wilsonfabrics.com.au)

TYPE OF WINDOW COVERING	COMPARABLE GLASS PRODUCT (ALUMINIUM FRAME)	PERCENTAGE IMPROVEMENT IN R VALUE
Venetian, Vertical Drapes, Open Weave	Single glazing	0%
Holland Blind, Closed Weave Curtain	Medium Tinted glazing	20%
Drapes	Low e-clear single glazing	40%
Closed Weave Curtains and Pelmets	Clear double glazing	73%
<b>Drapes and Pelmets</b>	<b>Uninsulated wall</b>	<b>220%</b>

Figures mentioned sourced from: Energy Savings for Windows, [www.nabers.com.au](http://www.nabers.com.au) & Associated of Building Sustainability Assessors – WFA Magazine, issue 13.



# NEW RELEASES

Look out for **Carla Sheer** in December (as featured in the November issue of Window Furnishings Australia Magazine).

This range is in stock now and features a natural texture, touches of chenille and is available in 6 organic colours.



**JANUARY SNEAK PEAK:** Early next year, be on the look out for several new releases such as; **Bonsai Jacquard Collection**, **Rosa Print Collection**, **Ormondo Sheer** plus many more.